HOW TO JOIN THE PROJECT AND THE HUB?

DOWNLOAD THE PDF

PROJECT: Beauty for a better world
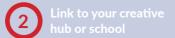**PROJECT MANAGER :**   Ninette Murk
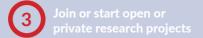**HUB:**   Beauty without Irony (online community)

1	Register and profile yourself	Showcase your work - and link it to the projects you joined	**4**
2	Link to your creative hub or school	Be part of the change: consider the sustainable development goals	**5**
3	Join or start open or private research projects	Get published and or exhibited	**6**

LabProject
#10071 Beauty for a better world

PROJECT: **Beauty for a better world**
PROJECT MANAGER :   **Ninette Murk**
HUB: **Beauty without Irony (online community)**

HOW TO JOIN THE PROJECT AND THE HUB?

1.REGISTER AND PROFILE YOURSELF
Who are you, what is your job, but also, what is your drive and passion. Register as Lab member for normal use.

(FYI: Labbies are children under 18
Lab researchers: Addictlab's core team
Lab ambassadors: Normal members who are also responsible for a creative hub or online community, like Ninette)

2. LINK TO CREATIVE HUB: BEAUTY WITHOUT IRONY
A hub can be a school, a company, or another type of organization. This can be a ground hub (a physical place) or a cloud hub (an online community or group of people).
Link to the hub Beauty without Irony. (You can link to another hub if that would be more appropriate. If you want to create your own hub, contact info@addictlab.com)

3. JOIN THE PROJECT
You want to join the current project: **Beauty for a Better World**
https://www.addictlab.com/project/71
Ask to join and Ninette will confirm. She can also invite you.

4. ADD YOUR WORK(S)
On your profile, you can add work. You can link that work to certain creative disciplines (eg literature, design, art...). It can be work in progress, concepts, or already realized. You should own the IP rights.

If you are a member of a project, you can link the works you have uploaded to that project. That's how it will show up on the **Beauty for a Better World** project page.

MORE INFORMATION

a. NAVIGATION
We have two systems to navigate through the site:

The more than 120 creative disciplines: people can be creative in design, but also as a doctor, as a researcher, as a lawyer, and so on. We use the Creative Chemistry Table for this. You can use this to profile yourself, but also to link your works in your portfolio. https://addictlab.academy/creative-chemistry-cards/

The 17 SDGS - sustainable development goals of the United Nations. You can use this for profiling, but also for the projects we set up. After all, we prefer projects where we can create sustainable change. https://sustainabledevelopment.un.org/sdgs

b. add IDEAS & comment
Anyone who is a member of a project can upload and comment ideas

c. send MESSAGES
Notifications and messages: you can send messages to other lab members

d. OUTPUT
What is the result of a project? This can simply remain online, but it can also result in a publication, realization or exhibition. The Addictlab site is used as a tool to work on a magazine called SDGzine. You can join that project too. Iif your work can be linked to one or more of the SDGS, it might also be eligible for publication.

e. about Addictlab
Addictlab exists since 1997 as a creative laboratory that wants people to work together from different cultures, disciplines and backgrounds, in order to come up with richer ideas. This is called creative cross-pollination or "collective intelligence".

Contact re. site
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Creative Think Tank // Laboratoires d'idées
ADDICT LAB

WWW.SDGZINE.ORG